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Imperial Receives Four MarCom Creative Awards

GRAND RAPIDS, Michigan, November 14, 2022— Imperial Clinical Research Services has been honored with four MarCom Awards. Imperial received two platinum awards, one gold award, and one honorable mention in the 2022 international creative competition.

Imperial's awards include:

Platinum awards:

- "I am Empowered" HIV clinical study patient recruitment poster
- Pancreatic cancer clinical trial study logo

Gold award:

- "Together We Have the Power" HIV clinical study patient recruitment poster

Honorable mention:

- Pancreatic cancer clinical study patient recruitment brochure

The award-winning pieces, created to promote clinical research studies, were produced by Imperial's creative services team under the direction of Vaughn X. Anthony, director, creative services and marketing.

"We are always honored when our creative team's work is singled out for awards," Anthony said. "This recognition highlights our mission to support pharmaceutical companies and clinical research organizations in recruiting and engaging clinical study participants."

MarCom is one of the oldest, largest, and most respected creative competitions in the world. The MarCom Awards recognize outstanding achievement by creative professionals involved in the concept, direction, design, and production of marketing communications materials and programs. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

The awards are sponsored and judged by the Dallas-based Association of Marketing and Communication Professionals (AMCP), a 27-year-old international organization consisting of several thousand creative professionals. Approximately 6,500 print and digital entries are submitted every year from dozens of countries.

ABOUT IMPERIAL

Imperial Clinical Research Services, based in Grand Rapids, Michigan, provides first-in-class support for the clinical trial industry through creating branding and research protocol-based content for study and site materials, print and digital production, ancillary trial supplies and equipment management, translation management of clinical trial materials, and patient engagement. **Learn more and contact us at: Imperialcrs.com.**

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