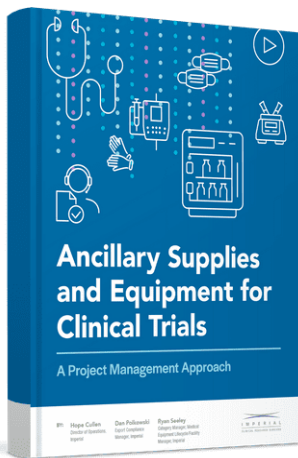


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Imperial Receives MUSE Silver Creative Award For Ancillary Supplies and Equipment Ebook

Grand Rapids, Michigan, September 3, 2024 – Imperial Clinical Research Services received a MUSE Silver award for its ebook “Ancillary Supplies and Equipment for Clinical Trials: A Project Management Approach.” The ebook, written for clinical trial teams, explains how to apply a proven and practical structured approach to identify and implement ancillary supply and equipment requirements needed to conduct clinical trials.

“We are very pleased to receive this recognition,” said Hope Cullen, Imperial’s director of project operations and co-author of the ebook. “Ancillary equipment and supplies play a significant role in clinical trials and effective project management, which is my lifelong passion, is critical to success. In the ebook, we provide helpful information on how applying a systemic, structured project management approach can reduce costs, save time, mitigate risks, and improve study effectiveness.”



The MUSE Creative Awards celebrate and honor excellence, innovation, and best achievements in creative design, advertising, and digital media throughout the world. The awards are managed by the International Awards Associate, a globally recognized award management services organization dedicated to elevating creative standards and pushing the boundaries of innovation.

The ebook can be downloaded at [this link](#).

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About Imperial

Imperial Clinical Research Services, based in Grand Rapids, Michigan, provides best-in-class support for the clinical trial industry through creating branding and research protocol-based content and design for study and site materials, print and digital production, ancillary trial supplies and equipment management, translation services, and patient engagement. Imperial is owned by 5THGEN, a closely held investment group with a family history of five generations in business. [Contact us](#) for more information on how we can help with your clinical trial.