



For more information, contact:
Vaughn X. Anthony
214-392-8150
vanthony@imperialcrs.com

Imperial Named One of the “Best and Brightest Companies to Work For”

Grand Rapids, Michigan, May 9, 2024 – Imperial Clinical Research Services, through its parent company 5THGEN, has been honored by the National Association for Business Resources (NABR) as one of the Best and Brightest Companies to Work for in West Michigan. This award recognizes companies with the most innovative business acuteness and human resources practices. Awards are presented annually in more than 12 markets, including Atlanta, Dallas/Fort Worth, Denver, Detroit, Houston, Miami, New York, Northern California, and West Michigan, as well as nationally. Nationalbiz.org

“Building our culture and overall team experience has been a significant focus for us,” Shawn McCreery, human resources manager for 5THGEN, said. “While we continue to build on what we have done with our company culture initiatives, this award is a wonderful indication that we are headed in the right direction.”

5THGEN President Brandon Bissell said, “We are deeply honored by this recognition. Our company ‘Why’ represents our purpose, our beliefs, and why our company exists: To positively impact lives, including the lives of our team members who are a priority in our company culture.”

An independent research firm assessed employee surveys that were conducted online. Companies were scored on the following key measures:

- Benefits and Employee Solutions
- Communication and Shared Vision
- Community Initiatives and Corporate Responsibility
- Compensation
- Creative Wellness and Wellbeing Solutions
- Diversity, Equity, and Inclusion
- Employee Achievement and Recognition
- Employee Education and Development
- Employee Enrichment, Engagement, and Retention
- Leadership, Strategy, and Company Performance
- Recruitment and Selection
- Work-Life Blend

Jennifer Kluge, President and CEO of NABR and the Best & Brightest Programs, said, “These companies have prioritized making a significant impact on their culture. With a focus on their employees as the top priority, this powerful community of the nation’s elite leaders have gained a competitive edge.”

###

About Imperial

Imperial Clinical Research Services, based in Grand Rapids, Michigan, provides first-in-class support for the clinical trial industry through creating branding and research protocol-based content and design for study and site materials, print and digital production, ancillary trial supplies and equipment management, translation services, and patient engagement. Imperial is owned by 5THGEN, a closely held investment group with a family history of five generations in business. [Contact us](#) for more information on how we can help with your clinical trial.