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Imperial Named One of the 'Best and Brightest Companies to Work For in the Nation'

Grand Rapids, Michigan, Nov. 14, 2024 – Imperial Clinical Research Services, through its parent company 5THGEN, has been honored by the National Association for Business Resources (NABR) as one of the Best and Brightest Companies to Work for in the Nation. This award recognizes companies with the most innovative business acuteness and human resources practices. Nationalbiz.org

“Our amazing team members make recognition like this possible,” said Shawn McCreery, Human Resources Manager for 5THGEN. “At every level of our company, our teams strive to create a work environment for one another that enables us to exceed our clients' expectations.”

5THGEN President Brandon Bissell stated, “We are delighted to receive this award. For several years, we have strongly focused on our company culture, and this recognition from the NABR underscores our efforts.”

An independent research firm assessed employee surveys that were conducted online. Companies were scored on the following key measures:

- Communication and Shared Vision
- Community Initiatives and Corporate Responsibility
- Compensation, Benefits, and Employee Solutions
- Creative Wellness and Wellbeing Solutions
- Diversity, Equity, and Inclusion
- Employee Achievement and Recognition
- Employee Education and Development
- Employee Enrichment, Engagement, and Retention
- Leadership, Strategy, and Company Performance
- Recruitment and Selection
- Work-Life Blend

Jennifer Kluge, President and CEO of NABR and the Best & Brightest Programs, said, “These companies have prioritized making a significant impact on their culture. With a focus on their employees as the top priority, this powerful community of the nation’s elite leaders has gained a competitive edge.”

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About Imperial

Imperial Clinical Research Services, based in Grand Rapids, Michigan, provides first-in-class support for the clinical trial industry through ancillary trial supplies and equipment management, creating branding and research protocol-based content and design for study and site materials, print and digital production, translation services, and patient engagement. Imperial is owned by 5THGEN, a closely held investment group with a family history of five generations in business. [Contact us](#) for more information on how we can help with your clinical trial.