

# THE IMPERIAL ADVANTAGE

## Start-to-Finish Clinical Trial Support Under One Roof

### Design/Concept

- Award-winning creative team
- Professionalism and design synchronicity ties all your materials together
- Custom design to enhance your message and appeal to your audience
- Design is highly coordinated with writing, translation, and formatting needs



### Writing/Layout/ Quality Check

- In-house team of writers highly experienced in all indications and study types
- Engaging content through expert messaging customized to your study
- Health literacy and multinationally appropriate
- Creative material formatting and text verification quality review



### Translation Services

- Specialized, multilingual project management team
- 100+ languages
- Translation performed in synergy with internal writing and design teams
- Translators are vetted, in-country, clinically experienced professionals
- Quality management system certified to ISO 9001:2015 by Intertek



### Print Production

Best-in-class printing and additional services as needed:

- Trimming
- Folding
- Laminating
- Scoring
- Perforating
- Binding



### Ancillary Supplies and Equipment

- High-touch, protocol-centric approach
- Support high *and* low volume, and unique requests
- Vast network of suppliers for shorter lead times
- 104+ product lines



### Warehousing

- We store your materials in our U.S. or U.K. warehouse
- We kit and package your materials for optimized understanding by sites
- We ship your materials on demand



### Logistics Support

Our global fulfillment team:

- Prepares your materials for site or other destination shipments
- Provides centralized shipments that can be consolidated to reduce your cost footprint
- Proactively plans your global shipments and required customs paperwork, and works with your Importer of Record to avoid delays



### International Delivery

You choose:

- Your office
- Your sites
- Your depot



A dedicated Imperial project manager is your single point of contact throughout the process.

Our proprietary customer portal gives you control and oversight of your study materials, supplies, and equipment.

Upload files, review proofs, check and manage inventory, and track shipments, resupply, and deliveries 24/7.

Meet your study goals without the hassle, call Imperial.

800-777-2591 ▪ [connect@imperialcrs.com](mailto:connect@imperialcrs.com)