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## **FOR IMMEDIATE RELEASE**

### **DAC Goes the Extra Mile at Site Solutions Summit as a 5K Sponsor**

**DALLAS (October 7<sup>th</sup>, 2014)**—DAC Patient Recruitment Services, an Imperial company and leader in patient recruitment and retention for global clinical trials, announces its sponsorship of *SCRS Thanks the Heroes* – a 5K Fun Run & Walk honoring patients who participate in clinical trials. Hosted by the Society for Clinical Research Sites (SCRS) as part of its 9<sup>th</sup> Annual Site Solutions Summit, the event is set for Sunday, October 12, from 7:05 to 8 a.m. on the grounds of the Omni Amelia Island Plantation Resort in Florida.

“We are proud to partner with SCRS for this event to celebrate individuals who give their time and efforts to help advance public health through research participation,” said Steve Swanson, DAC president and Imperial CEO. “In nine short years, the summit has evolved from a concept to a dynamic organization driving tangible change, and I look forward to many more initiatives that support continued growth.”

With a membership comprising trial sponsors, CROs and trial support service providers, SCRS is the first trade organization fully dedicated to engaging in discussions and developing action plans that advance clinical research sites and the research industry at-large. DAC joined SCRS as a Global Impact Partner (GIP) last year with Swanson’s appointment to the SCRS GIP Board. In this capacity, he interfaces with the SCRS Leadership Council to help set strategic direction for the society and to identify the work streams most significant to the success of sites.

This year’s summit is expected to draw nearly 400 sites, more than 70 sponsors and CRO executives, and up to 40 exhibitors. The program includes 10+ hours of networking events, 10 master workshops, 40 interactive sessions, and the opportunity to earn up to 15 continuing education units.

Proceeds from *SCRS Thanks the Heroes* will benefit the Center for Information & Study on Clinical Research Participation (CISCRP) *Medical Heroes* campaign. Launched in 2008, this public service initiative seeks to transform the image of clinical research participants from “guinea pigs” to medical heroes, while raising research awareness.

#### **About DAC**

DAC Patient Recruitment Services is proud to be a part of the Imperial Family of Companies—a clinical research support organization also comprising ClinicalLingua Translation Services and Imperial Graphics. Together, these three vertically integrated brands focus on patient recruitment, translation services, and site material production, fulfillment and global distribution. Working in synergy with our sister companies, we provide start-to-finish clinical trial solutions with the power of three companies through the convenience of one contact and one contract. For more information, visit [dacpr.com](http://dacpr.com) or call 800.451.0322.

#### **About SCRS**

SCRS is a trade organization representing global clinical research sites representing 1,300 sites in 20 countries in just nine months of its launch. SCRS’ mission is to unify and amplify the voice of the global clinical research site community. SCRS has become an active partner in industry-wide dialogues focused on improving the clinical research enterprise among the many industry initiatives. Sites, as well as companies that sponsor or support the work conducted at the clinical research sites, will also benefit from membership. Visit [www.myscrs.org](http://www.myscrs.org).