



**FOR IMMEDIATE RELEASE**

**For more information, contact:  
Brandon Bissell  
(616) 784-0100  
[connect@imperialcrs.com](mailto:connect@imperialcrs.com)**

### **DAC Hits the Ground Running as Sponsor of 5K at Site Solutions Summit**

DALLAS (September 21, 2015) – DAC Patient Recruitment Services, an Imperial company and leader in patient recruitment and retention in clinical trials worldwide, announces its sponsorship of the Walk for the Heroes organized by the Society for Clinical Research Sites (SCRS) and the Center for Information and Study on Clinical Research Participation (CISCRP). The 5K walk and run will honor the patients who help advance medical research by participating in clinical research trials.

It will take place Sunday, October 11, 2015, at 7-8 a.m. in Amelia Island, Fla., as part of the 10th annual Global Site Solutions Summit to be held there Oct. 8-11.

“This is our second time sponsoring the walk and we’re pleased to do so based on the overwhelmingly positive feedback and response we received last year,” said Steve Swanson, DAC president, Imperial CEO, and member of the SCRS Global Impact Partner board. “DAC is a strong advocate for the patient’s perspective in studies. Events that showcase and acknowledge the positive impact of study participation are attractive opportunities for us to support,” he said.

“Through their participation in clinical trials each year, millions of people are medical heroes helping to advance public health and knowledge about disease and new treatments,” said ISCRP’s founder and board chair Ken Getz. “We’re grateful that SCRS is holding, and DAC is sponsoring, the Walk/Run for the Heroes event again this year to raise public awareness and to honor each study volunteer’s gift of participation.”

All event proceeds support CISCRP’s Medical Heroes campaign, which raises public awareness of the important contribution made by study volunteers and recognizes their invaluable gift of participation to allow for the development of new life-saving medicines and treatments. Additional information on the 5K walk and run is available at [SiteSolutionsSummit.com/5K-for-the-heroes](http://SiteSolutionsSummit.com/5K-for-the-heroes).

#### **About CISCRP**

CISCRP, the Center for Information and Study on Clinical Research Participation, is an independent non-profit organization dedicated to educating and informing the public about clinical research. It also provides information and resources to help research and health professionals better serve their patients and study volunteers. To learn more, visit [www.ciscrp.org](http://www.ciscrp.org).



### **About SCRS**

SCRS, the Society for Clinical Research Sites, is a global trade organization founded in 2012 that represents more than 2,600 research sites, including 30,000 research professionals in 42 countries. The SCRS's mission is to unify the voice of the global clinical research site community for greater site sustainability. SCRS has become an active partner in industry-wide initiatives and dialogues focused on improving the clinical research enterprise. Sites, as well as companies that sponsor or support the work conducted at clinical research sites, will benefit from SCRS membership and sponsorship. To learn more, visit [www.MySCRS.org](http://www.MySCRS.org).

### **About DAC**

DAC Patient Recruitment Services is proud to be part of the Imperial family of companies—a clinical research support organization also comprising ClinicaLingua Translation Services and Imperial Graphics. Together, these three vertically integrated brands focus on patient recruitment, translation services, and site material production, fulfillment and global distribution. Working in synergy with its sister companies, DAC provides start-to-finish clinical trial solutions with the power of three companies through the convenience of one contact and one contract. To learn more, visit [www.dacprs.com](http://www.dacprs.com); 800-451-0322.